

*Job description:*

# Freelance Interaction Designer for Unstuck

Unstuck is a new brand coming to market in Fall 2011 with a robust iPad app and starter website. We are looking for an interaction designer with experience in human-centered experiences for both mobile and web to help take our innovative ideas even further.

The Unstuck team will collaborate with you and look to you for refinements of existing UI as well as development of product enhancements and/or new products. Specific responsibilities include:

- + Designing concepts and functionality into meaningful user experiences
- + Executing detailed wireframes
- + Documenting functional specifications as necessary
- + Working closely with technology to ensure that design specifications are implemented

This opportunity begins in early November and will last into Q1 2012.

## REQUIREMENTS:

- + Solid understanding of design principles and user behavior for web and mobile
- + Ability to understand consumer needs, motivations and behaviors and translate into actionable deliverables
- + Ability to think strategically and act tactically
- + Solid understanding of technology and what can be done with it
- + Ability to successfully collaborate with others
- + Ability to prioritize and meet deadlines
- + Self-starter who initiates and brings fresh approaches
- + Advanced proficiency with design and prototyping tools
- + BS/BA in Design, HCI or related degree preferred
- + Experience writing and conducting usability testing a plus

Unstuck is a consumer brand that provides innovative digital and mobile tools, coupled with a vibrant community of “Unstuckers” to help people move beyond their stuck moments and toward a better life. It is powered by the intelligence of SYPartners, a boutique consulting firm that partners with CEOs and their executive teams to help solve some of their largest and most complex challenges.