

Job description:

Product Development Manager, Unstuck

We are looking for an experienced, positive-thinking product development manager who thinks strategically and acts tactically for an exciting new consumer-facing digital brand. In this newly created position, you will:

- Work with the VP of Content and VP of Engineering to build out the product offerings for mobile and web
- Collaborate with designers and other team members to develop innovative products and features
- Maintain roadmap of product features and initiatives for development
- Communicate product status, key issues and launch plans
- Analyze product performance and user engagement
- Integrate usability studies, member research and market analysis into product requirements
- Monitor the competitive landscape, identifying and leading relevant market, site and consumer research needs
- Identify business partnerships and opportunities
- Write specifications as required

REQUIREMENTS

- 5+ years in consumer web and/or mobile product management—community and social experience a major plus
- Deep understanding of the web and usability best practices
- Knowledge of mobile app market for Apple and Android
- Quantitative and analytical skills
- Proven track record of building products that meet consumer needs and move key metrics
- Strong written and verbal communication skills
- Ability to thrive in a fast-paced entrepreneurial environment
- Continually monitoring the digital landscape for the latest and greatest

SYPartners

Unstuck is a consumer brand that provides innovative digital and mobile tools, coupled with a vibrant community of “Unstuckers” to help people move beyond their stuck moments and toward a better life. It is powered by the intelligence of SYPartners, a boutique consulting firm that partners with CEOs and their executive teams to help solve some of their largest and most complex challenges.